# SLANG SPEECH (MORPHOLOGICAL STUDY) IN KADAM SIDIK TIKTOKVIDEO AND ITS IMPLICATIONS FOR INDONESIAN LANGUAGE LEARNING IN HIGH SCHOOL

**Reni Wahyuningsih[1], Afsun Aulia Nirmala[2], Agus Riyanto[3]**

[1]*Program of Indonesian Language and Literature Education, Pancasakti Tegal University.*
*Jalan Halmahera Km. 1, Tegal City, Central Java, 53121 Indonesia.*

*reniwahyuningsih10@gmail.com, Tel. +6281327339105
*afsunaulia@gmail.com, Tel. +6285640047679
*alkhalifiriyanto@gmail.com, Tel. +6282326262723

## *Abstract*

This study aims to describe the form and function of slang in Kadam Sidik TikTok videos for the period from January to May 2023 and describe the implications for Indonesian Language learning in high school. The method used by the researcher is a qualitative approach. The source of data in this study is the TikTok video of Kadam Sidik. Meanwhile, the form of data is in the form of oral speech of the Sidik Police Department which contains slang. The data collection techniques used by the researcher are listening techniques, recording techniques, and recording techniques. The data analysis technique in this study uses the intralingual matching method with basic techniques and advanced techniques. Also, for data presentation techniques using informal techniques.

The results of this study state that the form and function of slang in the oral speech of the TikTok video Kadam Sidik can be implicated in Indonesian learning in high school, and can be applied to class XI drama material. Researchers found that there are two forms of slang and six functions of slang. The form of slang was found with a total of 29 data, which were divided into two, namely single words and complex words. The single word form has 12 data, while the complex word form has 17 data. The form of complex words is in the form of 1 affixation, 3 reduplication, and 13 abscesses. Abreviation is divided into three in the form of 7 abbreviations, 3 fragments, and 3 acronyms. There are six slang functions found in the form of 5 acquainting, 3 keeping something secret, 1 sarcasm, 2 expressing feelings, 1 mocking, and 1 advising. Users of language variations should be wiser in their use, it would be better if slang was used in the right portion.

**Keywords**: Slang Speech, TikTok Kadam Sidik, implications of Indonesian language learning.

## 1 INTRODUCTION

Communication is not just a symbol, word or sentence, but a product or result of a symbol, word or sentence in the form of speech behavior. Primaningrum (in Satriadi & Radhiah, 2022) states that speech is a speech from a person to the other person as a way to communicate and interact. Language also serves as a tool for a person's interaction, having an incredible ability to connect humans and allowing for the exchange of ideas, experiences, and knowledge. The science that studies language and society is sociolinguistics, which according to sociolinguistics can be interpreted as an interdisciplinary science that studies language related to its use in society. Slang does not have a fixed structure, because slang is a language that has grown and developed and been modified from several languages, one of which is Indonesian. With the rapid development of the times and the advancement of technology, there are variations in language produced by human creativity. dividing language variations into two types, including language variations based on users (dialects) and language variations based on usage (language variations). Slang is part of the language variation based on the user, in the group of social dialects that are usually used by teenagers. According to Kridalaksana (in Mayerlandy, 2020), slang is a non-standard variety of Indonesian used in Jakarta from the eighties to the twenty-first century which replaced the previous language, namely the prokem language. Slang is characterized in its form and function, consisting of two kinds of words: single words and complex words. A single word is a root word that has not undergone a morphological process, while a complex word is a root word that has undergone a morphological process such as acronyms, afductions, and reduplication Chaer and Agustina (2004:2) ( Nurhasanah in Riadoh, 2021) Kridalaksana (2009:2) (Permata & Mintowati, 2021). This language is often in the form of abbreviations and shortening of words from various languages, and

is not bound by formal rules. Although considered to hinder the development of good Indonesian, slang reflects diverse cultural expressions. However, overuse can have a negative impact, especially on social media. Slang can strengthen social relationships and is used in a variety of everyday contexts. TikTok is an app that is constantly moving forward and dynamic, with new features being added and changed regularly, often quickly. Although it is known for its dance and music videos, the platform offers a wide variety of content, from funny dramas, makeup tutorials, political ads, to tutorial videos (Bhandari & Bimo, 2022) DIY who educate. Platforms like TikTok facilitate the spread of slang through the creative content of their users. TikTok provides education through a variety of content, including da'wah. Kadam Sidik, with an @kadamsidik00 account, has 6 million followers and delivers da'wah using slang. Active since 2020, this 22-year-old teenager from Madura has managed to attract the attention of teenagers with a straightforward and popular language style on TikTok. Research on slang in the oral speech of TikTok videos of Kadam Sidik in the period of January to May 2023 can be implicated on the learning of drama material in grade XI even semester with an independent curriculum. Based on the description of the phenomenon related to slang above, the researcher is interested in researching the slang speech in the TikTok video of Kadam Sidik and its implications for Indonesian learning in high school because of the use of slang in the TikTok video of Kadam Sidik which simple and easy to understand by teenagers, it is rare for da'wah content to convey their da'wah using slang in their speech, and slang is found in TikTok content and in teenagers.

## 2   METHODOLOGY

According to the research method, it is a series of activities used to find the truth of a research study Sahir (2022:1) . This research uses a qualitative approach. According to Jaya (2020:111) A qualitative approach is a method that aims to provide an in-depth description of a phenomenon or situation that occurs. This research tends to be descriptive because the data cannot be solved through the form of numbers or statistical calculations. Qualitative research is carried out through three steps, namely, the planning stage begins with determining the relevant title, observation of the TikTok account that will be the focus of the research, and collecting references as the basis for the research. At this stage, the researcher also prepares a research proposal. The next step is the implementation stage, the researcher runs the research according to the plan that has been prepared beforehand. The researcher collected data using listening, recording, and note-taking techniques. The data is then collected according to the object of the research, then processed, classified, analyzed, and used to draw conclusions. The last stage is the report presentation stage, the researcher prepares a report related to the results of the research that has been carried out. Writing a report whose preparation must be adjusted to the steps listed in the 2023 thesis guidebook of FKIP Pancasakti Tegal University. The data that has been analyzed and the conclusions obtained regarding the form and function of slang can be presented afterwards.

The results of this study are descriptive data in the form of oral speech derived from the TikTok video of Kadam Sidik. This research focuses on oral speech, slang form, and function in Kadam Sidik TikTok videos from January to May 2023. Data is collected through the viewing technique (observing and listening to videos), recording techniques (recording or downloading videos), and recording techniques (recording slang words). The analysis was carried out using the intralingual matching method, comparing the elements of slang in the video. According to Mahsun (2017:116) The intralingual matching method is an analysis method by comparing elements in one language or in many different languages, which are lingual. The next technique used in this study is the basic technique of PUP. The basic technique of sorting determinants (PUP) with translational sorting power is in the form of words that contain slang in spoken speech by Kadam Sidik in TikTok videos during the period January to May 2023. Then, the advanced technique used in this study is the equalizing comparative relationship technique. The equalization comparison technique in this study is used to match words or find equivalents used in slang with words in the standard Indonesia language. The results of the analysis are presented in an informal manner so that it is easy to understand. According to Mahsun (in Rismaya et al., 2022) Informal technique is the presentation of data analysis results by describing data in ordinary words and terms related to the research theme. The informal method was chosen in this study because it does not involve the use of numbers or symbols. The study focused on slang in Kadam Sidik TikTok videos from January to May 2023. Data is collected through the viewing technique (observing and listening to videos), recording techniques (recording or downloading videos), and recording techniques (recording slang words).

## 3    RESULTS AND DISCUSSION

### 3.1    Analysis of Slang Forms and Functions in Kadam Sidik TikTok Videos (January-May 2023)

Slang as an informal form of communication and often used by teenagers, has an important role in conveying messages, including in the context of da'wah. The use of slang in TikTok videos by Kadam Sidik during the period January to May 2023 shows that this language is effective in attracting attention, creating closeness, and facilitating the understanding of da'wah messages. By combining a relaxed language style and meaningful content using language that is familiar to young audiences, da'wah messages can be conveyed more effectively and are well received. The slang in Kadam Sidik's TikTok videos during the period January to May 2023 has a varied or diverse form. The use of slang always follows the increasingly rapid development of the times or commonly called languages that adjust to the trends of the time. Especially on social media, there are a lot of content creators who in their speeches insert slang in conveying their thoughts with the aim of being more relaxed so that they are not too rigid or too formal.

### *3.1.1*   Slang Forms

Based on research conducted on slang in the oral speech of Kadam Sidik TikTok videos during the period January to May 2023, data in this study was obtained in the form of slang which was found a total of 29 data. Single words were found with a total of 12 data, while complex words were found with a total of 17 data. Of the many forms of slang, the data is dominated by complex words as many as 17 data. The dominance of this complex word can be seen from the variation in its form which includes 1 data affixation, 3 data reduplication, and abreviation. Abreviation itself is divided into three, with a number in the form of abbreviations of 7 data, fragments of 3 data, and acronyms of 3 data. Meanwhile, single words become less dominant because they may be considered less attractive and less able to create high engagement. So, complex slang words are more interesting, creative, and relevant for Kadam Sidik TikTok audience. The use of complex words in Kadam Sidik's spoken speech provides a more dynamic and creative feel, in accordance with the characteristics of flexible and ever-evolving slang. In addition, the use of these complex words also demonstrates the ability to convey da'wah messages effectively and engagingly, which is important for capturing the attention of audiences on social media platforms such as TikTok. In more detail, the number of slang form classification data on Kadam Sidik TikTok videos can be seen in the following table.

*Table 1. Classification of Slang Bungsi Data*

| No. | Slang Forms | Sum | Percentage |
|-----|-------------|-----|------------|
| 1. | Single Word | 12 | 41,38% |
| 2. | Complex Words | 17 | 58,62% |
|  | Affirmation | 1 |  |
|  | Reduplication | 3 |  |
|  | Abbreviation | 7 |  |
|  | Fragments | 3 |  |
|  | Acronym | 3 |  |
|  | **Sum** | **29** | **100%** |

### *3.1.2*   Function of Slang

Slang has various functions, as seen in the oral speech on Kadam Sidik's TikTok video for the period January to May 2023, six functions were found, namely the function of familiarizing, keeping something secret, sarcasm, expressing feelings, mocking, and advising. The dominant function of slang is in the function of familiarizing. The dominance of the familiarization function shows that slang is used to build closeness and make the da'wah message conveyed by the Sidik Kadam more effective and easily accepted by Audience. Meanwhile, the functions of sarcasm, mocking, and advising are found to be less because they can reduce closeness and make the message of da'wah less acceptable, so it is not in line with the goal of building a close and effective relationship with Audience. The amount of data in this study is 13 data, including 5 data on the function of familiarizing, 3 data on the function of keeping something secret, 1 data on the function of sarcasm, 2 data on the function of expressing feelings, 1 data on the mocking function, and 1 data on the function of advising. In more detail, the number of slang function classification data in Kadam Sidik TikTok videos can be seen in the following table.

***Table 2.*** *Slang Function Data Classification*

| No. | Function of Slang | Sum | Percentage |
|---|---|---|---|
| 1. | Familiarizing | 5 | 35,7% |
| 2. | Keeping Something Secret | 3 | 21,4% |
| 3. | Quipped | 1 | 7,14% |
| 4. | Expressing Feelings | 2 | 14,29% |
| 5. | Mocking | 1 | 7,14% |
| 6. | Advise | 1 | 7,14% |
| | **Sum** | **13** | **100%** |

## 3.2  Discussion

Based on the results of the research that has been found above, the slang used in this study based on its form is divided into two, namely single words with 12 data and complex words with 17 data. Of the many forms of slang, data shows that the use of slang in Kadam Sidik oral speech on TikTok, most of which contains da'wah, is dominated by complex words. Of the total 29 Slang Forms (BBG) found, as many as 17 of them are complex words. The dominance of this complex word can be seen from the variety of forms that include aftension, reduplication, and abreviation. Abreviation itself is divided into three, with the number found in the form of abbreviations of 7 data, fragments of 3 data, and acronyms of 3 data. This shows that the use of complex words in Kadam Sidik's spoken speech provides a more dynamic and creative feel, in accordance with the characteristics of flexible and ever-evolving slang. In addition, the use of these complex words also demonstrates the ability to convey da'wah messages effectively and engagingly, which is important for capturing the attention of audiences on social media platforms such as TikTok.

Then, the slang used in this study based on its function is divided into six, namely the function of familiarizing a total of 5 data, keeping something secret of 3 data, satirizing a total of 1 data, expressing feelings of 2 data, mocking a total of 1 data, and advising a total of 1 data. The slang function in Kadam Sidik's oral speech on TikTok which contains da'wah content is dominated by the familiarization function. Of the total 13 Slang Functions (FBG) found, as many as 5 of them were used to familiarize. This dominance of the familiarizing function shows that slang is often used to build closeness and a more intimate relationship with the audience. This is especially important in the context of da'wah, where close and familiar relationships can make the message easier to receive and understand. By using relaxed and familiar language, Kadam Sidik can create a more inclusive and interesting atmosphere, so that the da'wah message conveyed becomes more effective and reaches a wider audience.

## 3.3  Research Implications on Indonesian Language Learning in High School

The results of the slang research can be implicated in the drama material of class XI even semester. This phase of learning outcomes is phase F. Learning Outcomes (CP) elements of speaking and presenting in the independent curriculum which expects students to be able to present ideas, thoughts, and creativity in language in the form of monologues, dialogues, and speech titles in a logical, systematic, critical, and creative manner, able to present literary works creatively and interestingly. Students are able to create texts in accordance with the norms of politeness and Indonesian culture. Students are able to present and defend the results of the research, as well as draw conclusions from discussion partners. Thus, the implications of this research can be useful for students to understand the variations of language that can be inserted in dramas, especially in the form and function of slang. The implications of the research entitled "Slang Speech (Morphological Studies) in the Tiktok Video of Kadam Sidik and Its Implications on Indonesian Language Learning in High School" can be implicated in the drama material. Examples of implications are such as students can create short story texts into drama texts by inserting relevant slang, based on the TikTok video of Kadam Sidik. Kadam Sidik's TikTok videos show the creative use of slang and often include expressions or language styles that are trending among teenagers. The implications of using slang can affect the way students understand and use language in writing plays. They can be inspired to create more authentic and relevant dialogues with the way they communicate in the real world, especially on social media platforms. However, challenges arise in ensuring that the use of slang does not sacrifice the formal language richness required in writing plays, such as strong narrative structure and deep character development. Therefore, educators also need to provide broader and deeper guidance on how students can combine slang with formal language richness in a balanced way. This will help learners to develop their writing skills in a way that respects literary rules, while still respecting creative expression and authenticity in the use of

language. The language selected in this research data is only the language that is still in the polite category to be used as learning. Of all the data from the research conducted by the researcher, there are two data that cannot be implicated in learning, namely in the data (FBG 7) the word "tobrut" and in the data (FBG 6) the phrase "sak mene cah". The data cannot be implied because it contains negative things that lead to acts of sexual violence through typing.

## 4  CONCLUSION

Based on the results of the research and discussion of Slang Speech (Mrorfology Study) in the TikTok Video of Kadam Sidik and Its Implications for Learning in High School. Slang has its own role in terms of conveying messages and is effective in creating closeness and facilitating understanding. The use of slang in conveying messages can make someone who listens more relaxed so that they are not too rigid or formal. The slang used in this study based on its form is of two types, namely single words and complex words. Of the many forms of slang, the most dominant is the word complex. For single word forms, there are 12 data that are categorized as singular, while for complex words, they are divided into three, namely: 1) slang formed from the affixation of 1 data, 2) slang formed from the reduplication of 3 data, 3) slang formed from the abreviation of 13 data. Abreviation is divided into three, namely: 1) slang formed from abbreviations of 7 data, 2) slang formed from fragments of 3 data, 3) slang formed from acronyms 3 data. Meanwhile, based on the function of slang, the means used to familiarize were found 5 data, satirizing something was found 3 data, satirizing was found 1 data, expressing feelings was found 2 data, mocking was found 1 data, and advising was found 1 data. The results of the study have implications for Indonesian language learning in high school, especially in drama learning. The results of this study allow students to know the role of slang in drama, so that students can create creativity in the use of language variations.

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