

THE USE OF CYNICISM IN VALENTINUS RESA'S SPEECH IN THE NEWS ON THE METRO TV YOUTUBE CHANNEL

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Abstract

Valentinus Resa's speech while presenting news on Metro TV's YouTube channel is the focal point of this study. The purpose of this study was motivated by the author's desire to determine the form and purpose of the use of cynical satire language contained in Valentinus Resa's speech. In the study, the author collected data using listening methods and note-taking techniques. Data analysis used extralingual equivalents. Based on the results of the study, it can be concluded that in 10 news videos uploaded on Metro TV's YouTube channel with Valentinus Resa as the news presenter, 43 cynical satire data were found. The use of cynicism arises because the speaker is a news presenter who is on duty broadcasting news to the wider public, making the satire uttered by Valentinus Resa not use harsh and harsh sentence structure, but can be clearly understood the intent of his criticism.

Keywords: Cynicism; Speech; News;

1 INTRODUCTION

The presence of language in human life has a significant impact in facilitating life. The existence of language allows humans to connect with one another. Fitriani, et al. (2022) stated that language plays a role in human interactions with other humans. This means that language can act as an intermediary in describing or expressing what the language user wants to convey to the recipient of the language. Human language has two types of varieties, according to Chaer (2011), the varieties of language used by humans include spoken language and written language. Spoken language variety is described by Chaer (2011) as language produced by speakers through the vocal tract, this spoken language variety is often known as speech. In addition, written language variety is described as language that uses symbolic forms written on written media, such as paper or computers. The use of language can be adjusted to the topic of conversation, the purpose of the conversation, and the situation that makes the use of language in a communication can vary. One type of language used in a situation, and has a specific purpose in its grammar, is satire.

Satire is a form of expression that is deliberately used to convey something, with the opposite meaning of the sequence of words (Keraf 2007). Satire speech is a speech that conveys something, but the meaning of the speech is inversely proportional to what is said. Satire, in its use is used to mock, criticize an action (Keraf 2007). In reality, the use of satire speech often causes harm to the interlocutor, such as the use of the speech with the aim of demeaning. The use of satire is intended to express something to someone, using language that is subtle to harsh (Reza, et al. 2023). Therefore, (Keraf 2007) distinguishes satire into four types, namely irony, cynicism, sarcasm and satire. The distinction between these types of satire is because not all satire speech has a harsh and harsh sentence structure, there is satire that is expressed gently so that further understanding is needed to know the true meaning of the speech. The type of satire that is the focus of this research is cynical satire.

Cynicism is a type of satire whose grammar can obscure the true meaning, but cynicism is also cynical in its sentence structure, so that the criticism uttered is immediately apparent (Keraf 2007). In line with this, cynicism, in Tarigan's view (2013), intended to mock and then presented in a harsher way than irony. The use of cynicism can be seen that in its sentence structure there is criticism, doubt towards the sincerity of the heart aimed at others (Keraf 2007). Meanwhile, Peby's (2023) view states that cynicism is a form of language whose meaning contains doubt intended to mock someone's sincerity. Therefore, in Keraf's 2007 view, it has similarities with Tarigan 2013 and Peby 2023 in describing sarcasm. Based on these three views, it is known that cynicism is a form of language used

to criticize someone's sincerity but the sentences spoken are cynical, so that the recipient of the sarcasm can immediately understand the intended meaning of the speech.

The use of cynical satire is not only done by someone in everyday life, the use of cynicism is expressed by a news presenter when presenting the news. News presenters are generally assigned to convey news based on actual events, without any additions or subtractions from the information obtained, in other words the news must be presented honestly. As for factual news mixed with the opinion of the news presenter, in this case the news includes news that contains reports regarding an incident or real event accompanied by the opinion of the news presenter (Harahap 2018). Therefore, there are news presenters who are known to express cynicism as a form of opinion regarding the issue of the news they are conveying.

The news presenter known to utter satire is Valentinus Resa. Valentinus Resa is a news presenter who has had a career in journalism since 2011 and currently works as a news presenter under the auspices of the national television station Metro TV. The satire uttered by the news presenter is an interesting phenomenon to study, because the researcher wants to analyze the form and purpose of the cynical satire utterance used by Valentinus Resa in expressing his opinion. The news broadcasts that became the source of data were taken from 10 news videos uploaded to the Metro TV YouTube channel in January 2026. Data limitation is based on the number of news stories presented by Valentinus Resa during his work at Metro TV.

Research with a focus on cynicism has been conducted by several previous researchers, such as research conducted by Sukmah, N. Mohammad, A. & Rahmad, H (2025) with the research title "cynicism language style in Kiky Saputri's comedy roasting on the Lapor Pak YouTube channel". The results of the study found the use of cynicism speech in Kiky Saputri which was intended not only as entertainment but also contained social criticism aimed at the guest star. As for the research from Abidin, S. A & Sakaria (2025) with the research title "the use of cynicism and sarcasm language style in the Karuwisi market environment in Makassar City". The results of the study found that there were sarcasm utterances with the type of cynicism and sarcasm spoken by visitors and sellers at the Karuwisi market in Makassar City with the purpose of the speech being as a form of conveying opinions, reprimands, affirmations, and belittling. In addition, there is a study conducted by Jannah, W. & Albaburrahim (2024) with the research title "analysis of cynicism language style in K-Poppers comments on popular content YouTube accounts." The results of the study found that there were comments identified using cynicism made by K-pop fans to express dislike for something related to their idols. None of the three studies have examined sarcastic speech on a news presenter. Therefore, the author conducted a literature search to prove the title of the research that the author is working on has never been done before and as a complement to other research.

2 RESEARCH METHODS

The research conducted by this researcher uses a qualitative descriptive approach with the object of study being the satirical utterances of news presenter Valentinus Resa. Research using qualitative types is closely related to descriptions, not calculations (Djaja Sudarma 2006). In this study, the researcher chose a qualitative research approach because it is in accordance with the purpose of this study, namely to describe the satirical utterances of sinsime. The method in collecting research data used by the author uses the method of listening and note-taking techniques to provide data. The listening method is carried out by directly listening to or observing speech in video broadcasts, while the note-taking technique is used to record utterances containing elements of satire as research data. Data analysis in this study uses the extralingual equivalent method with the technique of Connecting, Comparing, Differentiating (HBB). The extralingual equivalent method is used to analyze the relationship of language with factors outside of language, such as social context, speech situations, and the speaker's intentions (Mahsun 2007). The HBB technique is used to differentiate meanings contained in the speech. The results of the analysis in this study are presented using an informal method. The informal method describes the research results using descriptive words or descriptions, without using formulas or symbols, making them easier to understand (Mahsun 2007).

3 RESULTS

In this study, researchers used 10 news videos on YouTube in January with Valentinus Resa as the anchor. This data limitation was due to the large number of news stories presented by Valentinus Resa during his time as a news presenter. In addition, the researchers focused on the latest news when this study was conducted, thus minimizing errors due to the author's lack of accuracy in

understanding the intent of the speech. The author used Valentinus Resa's speech as the data source. The focus of this study was to analyze speech in the form of words or sentences identified as cynicism.

The data analysis in this study also relates to context. Context is used in this study to help interpret the intent of the conversation. Context is a crucial part of clarifying a speech. A clear context can minimize errors when parsing the meaning of a speech. Therefore, in this study, context plays a crucial role in analyzing the forms of cynicism in Valentinus Resa's speech.

The following is data on cynical satire from 10 news videos on the Metro TV YouTube channel.

Table 1. Data on cynicism satire.

Data Code	News Title	Data Amount
KBTABG	2026, Korupsi Bakal Tenggelam atau Bikin Geram?	5
NTAPPKLK	Nilai TKA Anjlok! Potret Pendidikan Kita Lagi Kenapa?	3
MAWNHWBKM	Makin Aneh! Waspada Ngerinya „Happy Water“, Bikin Kena Mental	3
PNSBMKB	Protes Nenek Sudah Berakhir Miris. Kok Bisa?	5
KHKJLIRK	Kuota Haji Kini Jadi Ladang Investasi Rawan Korupsi	3
PBMTKM	PPDS: Belajar Menyembuhkan atau Tes Ketahanan Mental?	4
AFJDBKJCAKB	Adly Fairuz Jadi “Dalang” di Balik Kisah Jendral Calo Akpol, KOK BISAAAA?	6
KWKBBPMKT	KACAUU!, Warganya Kena Bencana Banjir, Pejabatnya Malah Kebelet Tajir!	5
GHTRMRPAMA	GA HABIS THINKING! Rp300 T Melayang, RUU Perampasan Aset Masih di Awang-Awang?	4
KKMWKSKKP	“KORBAN KOK MEWAH” WNI Kerja Scam di Kamboja, Korban atau Pelaku	4

3.1 Cynicism

Satire with a type of cynicism is known as satire which in its sentences contains ridicule or doubt directed at other people. In this research, Valentinus Resa uses cynicism to criticize the behavior or actions of someone who is an issue in the news. Satire with a type of cynicism was found in 43 pieces of data in 10 news videos on the You Tube Metro TV channel with Valentinus Resa as the news presenter, along with some data and analysts.

Context: The speech was obtained from a news video uploaded on the Metro TV YouTube channel in January 2026. The speech was delivered by Valentinus Resa when recalling the news of a series of corruption cases in 2025. The speech contained satire to criticize the many corruption cases that occurred throughout the year.

- (1) "All year round people watch people's mukbang, not food mukbang, but budget mukbang" (01/KBTABG/I/2.34/2026)

The quote in data number (01) includes a type of cynical satire. Satire with this type of cynicism is seen in the word "mukbang", the word "mukbang" is known as the activity of eating large or large portions. The use of the word "mukbang" aims to convey indirect satire, regarding large-scale corruption, but uses the analogy of "mukbang". In addition, the type of cynical satire is also known to be found in the words "mukbang budget", the meaning of the word is clear that Valentinus Resa directly states what type of 'mukbang' is the topic of discussion, namely 'budget'.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. Valentinus Resa delivered the statement while reporting on the decline in TKA scores. This may have been due to inappropriate textbooks or ineffective classroom teaching methods. The statement contains a satire aimed at educational institutions that ignore the situation on the ground, resulting in an inconclusive school environment.

- (2) "If the teaching method is less effective, have the issues of teacher workload, quality of training, and disparities in teaching facilities ever been addressed?" (7/NTAPPKLK/II/5:19/2026)

In data number (7) it is identified as a satire with a type of cynicism. In the sentence "has the issue of teacher workload, quality of training, and inequality in teaching facilities ever been considered?", in this sentence the speaker criticizes directly, by questioning the educational institution's concern regarding factors that cause the quality of student learning to decrease. The word "has it ever" describes the speaker's dissatisfaction with the educational institution Lack of attention to supporting factors in learning.

Context: The speech was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. The speech was delivered by Valentinus Resa while presenting news about the raid on a new type of drug, namely Happy Water and Liquid Vape containing narcotics. The speech contains a satire on satirizing the performance of Komdigi which until now has not been able to block the Judol site optimally.

- (3) "But unfortunately this substance cannot block Judol, Komdigi can, eh, is it possible or not?" (10/MAWNHWBKM/III/3:04/2026)

In data number (10) it is known as cynicism. In data number (10) it is known that there is a use of sentences that directly insinuate related to the performance of government agencies. This is seen in the sentence "eh can not do it?" indicating the mockery conveyed by the speaker towards the performance of the Ministry of Communication and Digital which is considered insufficient. In the sentence "eh can not do it?" the speaker conveys as a form of criticism towards the duties of the Ministry of Communication and Digital which do not match the speaker's expectations.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. The statement was delivered by Valentinus Resa while reporting on the case of the assault on 68-year-old grandmother Sauda in Pasaman, West Sumatra, in an illegal mining case that involved activities on her land. The statement contains satire aimed at criticizing the ungrateful actions of the illegal miners.

- (4) "This person is like someone who has been given a heart, but asks for more. He doesn't know himself." (15/PNSBMKB/IV/1:08/2026)

In data number (15) it is known that sarcasm is a type of cynicism. This can be seen in the words "given a heart, but asks for more. He doesn't know himself" which are known to be utterances that directly criticize the behavior of the perpetrator of the abuse. The words "has been given a heart, but asks for more" mean the attitude of someone who has been given leniency or kindness, but instead demands more and acts beyond the limits. In addition, the words "doesn't know himself" are used by the speaker to directly criticize the behavior of the perpetrator who is felt not to understand the boundaries that must be maintained. Based on the context, it is known that the words "has been given a heart, but asks for more. He doesn't know himself" are uttered to criticize the perpetrator who exploited the victim's land, while also committing violence against the landowner. Therefore, the utterance conveyed has the intention of criticizing the perpetrator's actions which have exceeded moral and legal limits.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. It was delivered by Valentinus Resa while reporting on the Hajji quota corruption case perpetrated by the former Minister of Religious Affairs. The statement contains satire

aimed at criticizing the former Minister of Religious Affairs' corrupt actions, which do not reflect the behavior of someone working within the religious establishment.

- (5) "A position that is synonymous with worship, prayer, and maintaining trust, but has instead been proven to be a suspect."
(17/KHKJLIRK/V/1:33/2026)

In data number (17) it is known as a satire with a type of cynicism. Data number (17) is in the form of direct criticism directed by the speaker towards the former minister of religion. This can be seen in the sentence "A position that is synonymous with worship, prayer, and maintaining trust, but instead it is proven to be a suspect" the speaker intends to criticize the disgraceful behavior carried out by the former minister of religion who should be able to practice the values of honesty well. In the words "proven to be a suspect" the speaker intends to directly criticize the actions of the minister of religion that are not in accordance with the religious law he adheres to, this is known because the former minister of religion was proven to have committed corruption of the Hajj quota. Therefore, in data number (17) the speaker uses sentence structure that directly criticizes the inappropriate actions carried out by the former minister.

Context: The speech was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. The speech was delivered by Valentinus Resa while presenting a news story about a case of bullying in the medical environment, towards participants in the specialist doctor education program (SDEP) carried out by seniors. The speech contains satire to satirize deliberate acts of bullying, carried out secretly.

- (6) "He's like an official, he likes to keep quiet and play behind closed doors."
(22/PBMTKM/VI/4:09/2026)

In data number (22) it is identified as a satire with a type of cynicism. In data number (22) it is known that the criticism is directed at the behavior of seniors who carry out bullying in secret. This can be seen in the sentence "likes to keep quiet and play behind closed doors", intended as a criticism regarding the inappropriate actions of seniors who are carried out secretly, not openly because they are against ethics. In the sentence "likes to keep quiet and play behind closed doors", the speaker directly criticizes the unethical behavior of seniors, who carry out various forms of abuse of power against SDEP participants in secret so that it is difficult to know or report.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. It was delivered by Valentinus Resa while reporting on the Akpol (Police Academy) broker case perpetrated by Adly Fairuz, who claimed to hold a general's rank. The statement contains satire aimed at criticizing the mutual exploitation carried out for their own benefit by the parents involved in the brokering case and the perpetrator who acted as the broker.

- (7) "One is looking for a shortcut to find wealth, another is looking for a shortcut to find work, one is claiming to have power, the other is lazy about trying." (27/AFJDBKJCAKB/VII/15:05/2026)

In data number (27) it is identified as a satire with a type of cynicism. In data number (27) it is known that there is a criticism directed at the bad actions carried out by the two actors by exploiting each other to achieve a goal. This can be seen in the sentence "one is looking for a shortcut to get wealth, the other is looking for a shortcut to get work", this utterance has the intention that the speaker is mocking the actions of the two people who exploit each other, namely the actors who want to gain economic benefits and parties who want to gain access to certain institutions through instant means.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. It was delivered by Valentinus Resa while reporting on the corruption of the mayor of Madiun and the regent of Pati in the case of project fee requests and extortion. The statement contains satire aimed at criticizing the corruption committed by two government officials from different domiciles.

- (8) "Different regions, different positions, but the end goal is the same, corruption." (32/KWKBBPMKT/VIII/0:57/2026)

In data number (32) it is identified as a satire with a type of cynicism. In data number (32) it is known that there are criticisms directed at the mayor of Madiun and the regent of Pati who are both unable to carry out their responsibilities as representatives of the people properly. This is shown in the

sentence "the end goal is the same, both are corruption, this statement was delivered to directly criticize the reprehensible behavior of both representatives of the people, namely abusing their positions to gain personal gain.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. It was delivered by Valentinus Resa while reporting on money laundering. The statement contains satire aimed at criticizing corruption committed by officials, which has resulted in losses for the state and the people.

(9) "In the end, the country loses money, the people get their share of the debt." (37/GHTRMRPAMA/IX/2:00/2026)

In data number (37) it is known as a satire type. In data number (37) it is known that the speaker directly criticizes the greedy and selfish nature of corruptors. This can be seen in the sentence "in the end the country loses money, the people get their share of the debt", this sentence is intended by the speaker to mock the results of the greedy and selfish nature of corruptors who only prioritize personal interests, thus harming the country and the people.

Context: The statement was obtained from a news video uploaded to Metro TV's YouTube channel in January 2026. It was delivered by Valentinus Resa while reporting on an Indonesian citizen suspected of involvement in an online scam syndicate in Cambodia. The statement contained a sarcasm aimed at criticizing the Indonesian citizen's appearance, which suggested he was not under the pressure of forced labor.

(10) "Did you just get raided or did you just get a dragon skater?" (41/KKMWKSKEP/X/3:07/2026)

In data number (41) it is identified as a satire with a type of cynicism. In data number (41) it is known that there is criticism directed at the claim of an Indonesian citizen who claims to be a victim of online work scam in Cambodia. This is seen in the sentence "this has just been raided or has just got a dragon skater?" which is intended to criticize the appearance of an Indonesian citizen who does not look like someone who is a victim of forced labor. In the words "has just got a dragon skater" is associated with the big prizes obtained when playing online gambling, in data number (41) it is intended that the speaker criticizes the neatness of someone's appearance which is the opposite of the position as a victim of forced labor.

4 CONCLUSION

Based on research, it was discovered that cynicism in Valentinus Resa's speech was used to denounce the inappropriate behavior of someone who was the topic of the news. Valentinus Resa's sarcastic remarks were known to be triggered by a trigger or impulse felt by the person being the topic of the news. This cynicism emerged when Valentinus Resa became aware of deviations or errors related to the behavior, attitude, or actions of the person being the topic of the news.

The use of cynicism emerged because the speaker, a news presenter on duty broadcasting news to the wider public, made the satire uttered by Valentinus Resa clearly understandable in its meaning, but the sentence structure was still polite enough to be used as criticism. The choice of good sentence structure makes the satire uttered by the speaker acceptable while not losing the original purpose of conveying the news. Therefore, the sarcasm uttered by Valentinus Resa is able to mean criticism while still maintaining the original purpose disseminating information to the public. This ensures that any satirical remarks in the news are not disruptive.

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