

GEN Z SLANG ABBREVIATIONS IN THE TIKTOK COMMENT SECTION OF THE @JENNIFER.COPPEN ACCOUNT

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Abstract

The rise of social media has spurred the emergence of various language variations, one of which is slang, widely used by Generation Z in digital communication. The use of slang in TikTok comment sections is worth studying because it reflects both linguistic creativity and the evolving forms of language among teenagers. This study aims to describe the patterns of Generation Z's slang usage in comments on the TikTok account @jennifer.coppen from January to February 2026, as well as its implications for Indonesian language learning in junior high school. This study employs a descriptive qualitative approach. The data source consists of comments on the TikTok account @jennifer.coppen, while the research data comprises words, phrases, and sentences containing Generation Z slang. Data collection was conducted using the read-and-record technique. The data were analyzed using the distribution method with the Direct Element Division (BUL) technique and presented informally. The results show that complex word forms dominate slang usage, accounting for 40 data points (72.22%), while single words account for 14 data points (27.78%). Complex word forms include affixation, reduplication, abbreviations, clippings, and acronyms, with acronyms being the most dominant form. These findings indicate a tendency among Generation Z to use concise and practical language in digital communication.

Keyword: Slang; Gen Z; TikTok Jennifer Coppen;

1 INTRODUCTION

Sabbila and Mansyur (2021:3) state that language is a system composed of a number of components and is used as a tool for communication between people. The relationship between sound symbols and meaning is arbitrary, so it can change in accordance with developments in language use (Chaer and Agustina, 2014:12). Societal and technological developments have also given rise to various language variations, one of which is slang, widely used by Generation Z. Slang is an informal language variety that has developed among the younger generation as a form of linguistic creativity (Maghfiroh, 2025:1).

Generation Z uses slang because it is considered more practical, appealing, and reflective of group identity. Its use is marked by the emergence of abbreviations, acronyms, and new terms that, in some situations, can influence the use of standard Indonesian (Cahaya et al., 2024:62). According to Kridalaksana (2009), based on their formation process, words can be classified into simple words and complex words. Complex words are formed through the processes of affixation, reduplication, and abbreviation—which include abbreviations, clippings, and acronyms. These forms are commonly found in the use of slang on social media. Advances in technology and social media have accelerated the spread of slang among the public. Platforms such as Instagram, TikTok, and Facebook have become spaces for interaction that encourage the emergence of various slang terms (Tasyarasita et al., 2023:99). One social media platform

2 METHODOLOGY

This study employs a descriptive qualitative approach to describe the forms, factors, and functions of Generation Z slang abbreviations in comments on the TikTok account @jennifer.coppen from January

to February 2026. A qualitative approach is used to gain an in-depth understanding of social phenomena within the context of the research subject (Abdussamad, 2021), while descriptive research aims to provide a comprehensive understanding of the behaviors, ideas, and phenomena under study (Syamsuddin and Damaianti, 2006). The research data consisted of comments on the TikTok account @jennifer.coppen, comprising words, phrases, and sentences containing slang abbreviations. Data were collected through reading and note-taking techniques, then analyzed using the distribution method with the Direct Element Division (BUL) technique. The results of the analysis were presented using an informal method, namely through a systematic and easy-to-understand descriptive analysis (Sudaryanto in Putri et al., 2021).

3 RESULTS

Based on the results of a study of comments on the TikTok account @jennifer.coppen from January to February 2026, 31 instances of Generation Z slang formed through abbreviation were identified. These abbreviated forms consisted of 11 instances (35.48%) of abbreviations, 4 instances (12.90%) of truncations, and 16 instances (51.61%) of acronyms. Among these three forms, acronyms were the most commonly used. The dominance of acronyms indicates that Generation Z tends to prefer language forms that are more concise, practical, and expressive without compromising the intended meaning. Meanwhile, the use of abbreviations and truncations also reflects speakers' tendency to streamline their speech in TikTok comment sections, making message delivery faster and more in line with the characteristics of social media communication.

3.1 Abbreviation Forms of Gen Z Slang

Abbreviations are a form of slang widely used by Generation Z when communicating on social media. The use of abbreviations, truncations, and acronyms reflects speakers' tendency to use more concise, practical, and expressive forms of language in line with the characteristics of digital communication. Based on research findings from comments on the TikTok account @jennifer.coppen during January–February 2026, various forms of abbreviations were found to be actively used by users in responding to posts. The use of abbreviations indicates that TikTok's comment section serves as a communication space that fosters the creation of language forms that are efficient, creative, and easily understood by fellow social media users. The results of the data classification of slang abbreviations are presented in the following table.

Table 1. Data Classification of Slang Abreviation Forms

	Abbreviation Forms of Slang	Quantity	Percentage
1	Abreviation	11	35,48%
2	Fragments	4	12,90%
3	Akronim	16	51,61%
	Quantity	31	100%

3.1.1 Abreviation

An abbreviation is a shortened form of a word or phrase created by selecting certain letters—usually the initial letters to form a more concise version without losing its main meaning. In the TikTok comment data from the @jennifer.coppen account for January and February 2026, there were 11 instances. The abbreviations found were OMG, PP, GC, POV, VT, BTW, OOT, CO, YTTA, LDR, and FOMO.

Data Example (1)

Context: The utterance occurred in the comments section of @jennifer.coppen's TikTok post, where a user expressed admiration for the interaction between Jennifer and her child in the video.

"omg majen so cute"

A comment from the account @nisaa on a TikTok video posted by @jennifer.coppen on January 1, 2026, uses the slang term *OMG*. The term "*OMG*" originates from the English phrase "Oh My God," which means "My God." The term was formed through a process of abbreviation, resulting in "*OMG*." In the evolution of Generation Z slang, "*OMG*" is no longer used in a religious context but rather as an expression to convey surprise, admiration, amazement, or delight toward something. This data consists of an interjection, namely "*OMG*," used to express surprise, admiration, or delight; a noun (a form of address), namely "Majen," used to address Jennifer; and an adjective, namely "so cute," which describes something that is very cute or adorable. The term "*OMG*" is considered a complex word because it is formed through the process of abbreviation.

Data Example (2)

Context: The utterance occurred in the comments section of @jennifer.coppen's TikTok account when a user responded to Jennifer's new profile photo visible in the post.

"pp baruu niehh"

Comments from the @p!stacoll_ account on the TikTok video upload of the @jennifer.coppen account on January 2, 2026 use the slang form *PP*. The term *PP* comes from the English phrase profile picture which means "profile picture". The term is formed through the process of abbreviation in the form of abbreviations by taking the initial letter of each word so that it becomes *PP*. In the development of Generation Z slang, *PP* is used as a more concise form to refer to profile photos on various social media platforms. The data consists of a noun element, namely "*PP*" which refers to a profile photo, an adjective, namely "baru" which indicates a new state, and interjection, namely "niehh" which is used to attract attention or affirm the information conveyed. The term *PP* is a complex word because it is formed through an abbreviation process in the form of an abbreviation.

Data Example (26)

Context: The speech occurred in the comment column of TikTok @jennifer.coppen when users expressed their hopes regarding Jennifer's child.

"bikinin kamari ver cwo gc"

The @_19Nonnstars account in the TikTok video upload of the @jennifer.coppen account on January 2, 2026 uses the slang form *GC*. The term *GC* comes from the phrase fast motion. The term is formed through the process of abbreviation in the form of an abbreviation by taking the initial letter of each word so that it becomes *GC*. In the development of Generation Z slang, *GC* is used as an expression to encourage or invite someone to immediately take an action. The data consists of verb elements, namely "bikinin" which expresses the request to make something, noun, namely "Kamari" which refers to the object of conversation, noun, which is "ver" which is a short form of "version", noun, namely "cwo" which is a short form of man, and noun, namely "*GC*" which stands for fast movement. The term *GC* is a complex word because it is formed through the process of abbreviation in the form of abbreviation.

3.1.2 Fragments

Fragments are a type of abbreviation that is formed through the shortening of a word by taking part of its form, either at the beginning, middle, or end, thus resulting in a shorter form without losing its basic meaning. In the TikTok comment data of the @jennifer.coppen account in January and February 2026, there are 4 data. The shape of the fragments found are *ege*, *cu*, *bet*, and *bro*.

Data Example (35)

Context: Speech occurs in the comment section of TikTok @jennifer.coppen as users express their response to Jennifer's child's behavior in the video.

"sungkem egeee, ketuaaa ini"

Comments from @jeje account on the TikTok video upload of the @jennifer.coppen account on January 2, 2026 use the slang word *ege*. The word *ege* comes from the word *bege*, which is a variation of the word *bego*. In its development, *bege* then underwent an abbreviation process in the form of fragments by removing the initial letter so that it became *ege*. In Generation Z slang, *ege* is no longer used as a word meaning insulting, but has undergone a shift in meaning to become a joking expression to refer to someone who is acting funny, innocent, or adorable. The data consists of verb elements, namely "sungkem" which expresses the act of salute, noun, which is "egeee" which is used as a greeting to someone jokingly, and noun, which is "ketua" which is used to refer to someone who is considered the most superior or prominent. The word *ege* is a complex word because it is formed through an abbreviation process in the form of beheading.

Data Example (37)

Context: The speech occurred in the comment section of TikTok @jennifer.coppen as users expressed admiration for Jennifer's child in the video.

"cu bgtttt"

Comments from @someone account on the @jennifer.coppen account's TikTok video upload dated January 2, 2026 used the slang word *cu*. The word *cu* comes from a funny word which according to KBBI means laughable, laughable, or adorable. The word undergoes an abbreviation process in the form of a fragment by removing the initial syllable *lu-* so that it becomes *cu*. In the development of Generation Z slang, *cu* is still used with the same meaning, which is to express that someone or something looks cute or adorable, but in a shorter, more relaxed, and expressive form. The data consists of an adjective element, namely "*cu*" which is used to describe something funny or adorable, and an adverb, namely "bgtttt" which functions to strengthen the meaning. The word *cu* is a complex word because it is formed through an abbreviation process in the form of decapitation.

Data Example (38)

Context: Speech occurs in the comments section of TikTok @jennifer.coppen as users give a humorous response to the audio in the video.

"bro berpikir ini lagu velocity"

The @Araaa account in the TikTok video upload of the @jennifer.coppen account on January 11, 2026 uses the slang word *bro*. The word *bro* comes from the English word *brother* which means "brother". The word undergoes an abbreviation process in the form of a fragment so that it becomes *bro*. In the development of Generation Z slang language, *bro* has experienced an expansion of meaning from the name for brother to a familiar greeting used to greet friends, acquaintances, or other people without having to have a kinship relationship. The data consists of greeting elements, namely "*bro*" which is used to greet someone familiarly, verbs, namely "berpikir" which expresses mental activity, pronouns, namely "ini" which refers to something being talked about, and nouns, namely "lagu velocity" which refer to audio that is synonymous with high-speed video (velocity). The word *bro* is a complex word because it is formed through an abbreviation process in the form of decapitation.

3.1.3 Acronyms

An acronym is a type of abbreviation formed from a combination of letters or syllables from several words that are then pronounced as a new word. In the TikTok comment data of the @jennifer.coppen account in January and February 2026, there are 16 data. The acronym forms found in the data are *oplas*, *orkay*, *gercep*, *gacor*, *mahmud*, *salfok*, *warlok*, *fanboy*, *bucin*, *samsek*, *fitchek*, *stecu*, *cegil*, *baper*, *dracin*, and *olga*.

Data Example (39)

Context: The speech occurred in the comment section of TikTok @jennifer.coppen as users expressed admiration for Jennifer's performance in the video.

"tanpa *oplas* cantik mutlaqqq"

Comments from @Nida Nurfadilah account on the TikTok video upload of the @jennifer.coppen account on January 1, 2026 used the slang word *oplas*. The word *oplas* is a complex word because it is formed through the process of abbreviation in the form of an acronym by combining the initial syllables of the word *operasi* and *plastik* so that it becomes *oplas*. In the development of Generation Z slang language, *oplas* is still used with the same meaning, which refers to the act of plastic surgery, but in a more concise, practical, and easy-to-pronounce form. The data consists of prepositional elements, namely "tanpa" which states absence, noun, namely "oplas" which refers to plastic surgery, and adjectives, namely "cantik mutlaqqq" which is used to describe a very high level of beauty. In the context of the comment, *oplas* is used to praise Jennifer's beauty which is considered natural so that it does not require plastic surgery.

Data Example (40)

Context: The speech occurred in the comment section of TikTok @jennifer.coppen when users expressed their impressions of Jennifer's appearance in the video.

"ini orang dari modelnya mantep bgt jir vibesnya wanita karir + *orkay*"

Comments from @liliaa account on the TikTok video upload of the @jennifer.coppen account on January 1, 2026 use the slang word *orkay*. The word *orkay* is a complex word because it is formed through the process of abbreviation in the form of an acronym by combining the initial part of the word *orang* and *kaya* so that it becomes *orkay*. In the development of Generation Z slang, *orkay* is not only used to refer to people who have a lot of wealth, but also to describe someone who looks like a luxurious, classy lifestyle, or gives the impression of being rich. The data consists of pronoun elements, namely "ini" which refers to the person being talked about, nouns, namely "orang", "modelnya", "vibesnya", "wanita karir", and "orkay", adjectives, namely "mantep" which describes quality or appearance, adverbs, namely "bgt" which functions to strengthen meaning, and interjection, namely "jir" which is used to express admiration. In the context of these comments, *orkay* is used to praise Jennifer's appearance which is considered to have the aura of a successful career woman, elegant, and gives the impression of a rich person.

Data Example (50)

Context: The speech occurred in the comments section of TikTok @jennifer.coppen as users responded to Jennifer's interaction with a man in the video.

"dari *stecu* menjadi satuuu kalo emang cocok bisa bersatu"

The @C account in the TikTok video upload of the @jennifer.coppen account on January 11, 2026 uses the slang word *stecu*. The word *stecu* is a complex word because it is formed through the process of abbreviation in the form of an acronym for the phrase "*setelan cuek*" suit. In the development of Generation Z slang, *stecu* is used to describe someone who has an attitude or style that looks ignorant, cold, does not react much, or seems to be indifferent, especially in social relationships and romance. The data consists of elements of prepositional phrases, namely "dari *stecu*", verbs, namely "menjadi" and "bersatu" which express changes and conditions, numeralia, namely "satuuu", subordinative conjunctions, namely "kalo" which expresses conditions, adjectives, namely "cocok" which describes suitability, and adverbs, namely "memang" which functions as an affirmer.

4 CONCLUSION

Based on the results of the research, it can be concluded that in the comment column of the TikTok account @jennifer.coppen for the January-February 2026 period, 31 data on slang abnormalities for Generation Z were found consisting of 11 data in the form of abbreviations, 4 data in the form of fragments, and 16 data in the form of acronyms. The most dominant form of abbreviation is an acronym, followed by an abbreviation, while a fragment is the least commonly found form. The dominance of the use of acronyms shows that Generation Z tends to form new words through the incorporation of certain syllables or elements so as to produce a more concise, easy to pronounce, and practical form in communication on social media. Meanwhile, the use of abbreviations shows a tendency to shorten words or phrases into a combination of letters to speed up the delivery of the message, while fragments are used by retaining some forms of words to keep them easy to understand. These findings show that abbreviation is a form of slang that is widely used by Generation Z as a language shortening strategy to create efficient, concise, and appropriate communication with the character of digital interaction.

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